



Eric P. O'Connor

SENIOR COUNSEL

Phoenix 602.794.2460 eoconnor@grsm.com

RELATED SERVICES

- Commercial Litigation
- Sports

Entertainment & Recreation

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Phoenix

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OVERVIEW

Eric P. O'Connor is a seasoned attorney with a robust practice focused on commercial litigation, entertainment, and sports law. Eric represents a diverse range of clients, including high-profile influencers, recording artists, record labels, athletes, professional sports teams, and businesses across fashion, retail, and digital media sectors.

Eric's litigation experience encompasses contract disputes, intellectual property matters, business torts and negligence claims. He has successfully guided clients through all phases of litigation, consistently delivering results-driven solutions tailored to each client's unique objectives.

Beyond litigation, Eric also serves as outside general counsel, advising businesses on entity formation, labor compliance, intellectual property management, and complex transactions.

Eric was the co-founder of a diverse multicultural talent management company, where he played a pivotal role in shaping the careers of US and Latin artists, securing multiple Grammy nominations, RIAA



platinum certifications, and top-5 Billboard chart success.

Eric is admitted to practice in Arizona, California, and New York. Actively engaged in the legal and business communities across these jurisdictions, he brings a dynamic and innovative approach to his practice, making him a trusted advocate for his clients.

PRESENTATIONS

Guest Lecturer, *Monetization in Sports*, Sandra Day O'Connor School of Law, Arizona State University, November 2024

CREDENTIALS

Admissions

- California
- Arizona
- New York

Memberships

- Sports Lawyers Association, Member
- Black Entertainment and Sports Law Association Member
- National Black Lawyers Top 100
- Langston Bar Association, Member

Education

- J.D., Loyola Law School, Los Angeles, 2014
- B.S., cum laude, Marketing, Arizona State University, 2010

Honors

- Super Lawyers® Rising Star distinction in Entertainment and Sports Law (2017-2024)
- ASU Sun Devil 100, Award for Top 100 Alumni Owned Companies as measured by Revenue, 2022