



Gregory N. Brescia

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RELATED SERVICES

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- Intellectual Property Litigation
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OVERVIEW

Gregory Brescia is a registered patent attorney whose practice focuses on intellectual property prosecution and litigation, with a particular concentration on trademark, design and utility patents, and copyright matters. Gregory devises and implements world-wide patent and trademark expansion and enforcement strategies for his clients. He also has extensive experience in counseling his clients on Internet law issues, such as Internet trademark and copyright infringement, Internet defamation and false advertising, website agreements, and cyber liability matters, including incident response.

In addition to his Intellectual Property practice, Gregory represents buyers and sellers in corporate transactions, mergers and acquisitions and counsels clients in the aesthetic industry on compliance, licensing and formation related issues. Covering all bases, Gregory collaborates with other GRSM attorneys who operate at the intersection of corporate law, state-of-the-art science and regulatory

experience. In addition, he serves as outside general counsel for clients as diverse as tech startups to multi-national universities. Since joining GRSM, he has displayed his versatility as a lawyer through his success in advocating and defending high exposure equipment defect, premises liability and general liability claims. Gregory uses the considerable resources of GRSM to enhance the services he offers, from intellectual property to commercial litigation matters.

Gregory and his team provide unique services to their clients by remaining closely involved in the day-to-day business operations, decisions and risk management activities. He is a frequent lecturer at conferences ranging from consumer products to local trademark organizations on the topics of brand development, expansion and enforcement strategies.

CREDENTIALS

Admissions

- New York
- U.S. Patent & Trademark Office
- U.S. District Court, Eastern and Southern Districts of New York

Memberships

- New York Intellectual Property Law Association
- American Intellectual Property Law Association

Community Involvement

Gregory is an active Board Member of the Peekskill Education Foundation wherein the Organization seeks to provide new opportunities to the students within the Peekskill City School Districts.

Education

- J.D., Florida Coastal School of Law, 2012
- B.S., *magna cum laude*, Biology, Long Island University C.W. Post Campus, 2009

Honors

- Top Lawyer by *Hudson Valley Magazine*, 2024-2025
- *Super Lawyers*® Rising Stars distinction in Intellectual Property and Mergers & Acquisitions (2016-2024)
- Recognized as Top Attorney in New York Metro/Westchester Area 2018-2021
- Associate Excellence Award