



## Jeremy W. Richter

### PARTNER

Birmingham

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### RELATED SERVICES

- Commercial Litigation
- Insurance
- Trucking
- Government Investigations & Enforcement Defense
- Transportation

### OFFICES

- Birmingham

### OVERVIEW

Jeremy W. Richter is a Partner in the firm's Birmingham office and a member of the Commercial Litigation, Insurance, Trucking and Transportation practice groups. He has a diverse litigation practice in which he handles every phase of litigation from case investigation to litigating bench and jury trials. He has successfully argued motions and tried cases throughout Alabama. Jeremy also works with clients in pre-litigation investigations and with insurance coverage issues.

Jeremy's priority is to collaborate with clients to achieve efficient and effective results by way of tenacious advocacy. He strives to align his tactics and objectives with his client's goals in handling cases. He enjoys the various aspects of civil defense litigation, ranging from the strategic planning that goes into research and brief writing, to the in-person chess matches that take place during depositions and trial.

It is important to Jeremy to keep his clients and himself informed of trends and developments in Alabama law so he can most effectively evaluate and prosecute cases to the best possible result. To that end, he regularly writes articles in trade publications and authors a law blog that focuses on law practice management topics.

## PUBLICATIONS

- *The Importance of Setting Goals and Using Performance Metrics to Track Them*, For the Defense, DRI (September 2020)
- *Level Up Your Law Practice: The Ultimate Guide to Being a Successful Lawyer*, Scarlet Oak Press (2020)
- *Encouraging Words: Feedback, Communication, and Intergenerational Collaboration*, For the Defense, DRI (September 2019)
- *Stop Putting Out Fires: Building a More Efficient and Profitable Law Practice*, Scarlet Oak Press (2019)
- *Law Firm Marketing Myths*, 80 The Alabama Lawyer 2 (March 2019)
- *Building a Better Law Practice: Become a Better Lawyer in Five Minutes a Day*, ABA Publishing (2018)
- *Aligning Your Tactics with Your Client's Objectives*, Attorney at Work (July 31, 2017)
- *Identifying Improper Requests for Admission*, Vol. 33 Alabama Defense Lawyers Association Journal (Spring 2017)
- *Track These Performance Metrics to Improve Client Relations*, Attorney at Work (May 2, 2017)

## PRESENTATIONS

### Presentations

- *Are You 'Twitter-pated'?: Don't Be Afraid to Add Social Media to Your Marketing Arsenal*, DRI Law Practice Management and Law Firm Leaders Conference, Chicago (August 2021)
- *Level Up Your Law Practice, Level Up Your Self*, Alabama State Bar Annual Conference, Fairhope, Alabama (July 2021)
- *Mastering Case Management*, Birmingham Bar Association, Birmingham, Alabama (May 2021)
- *Level Up Your Law Practice, Level Up Your Self*, Legal Up 2021 (April 2021)
- *Leadership That Matters: Finding Your Own Success*, DRI Future Leaders Bootcamp (March 2021)
- *Stop. Collaborate and Listen: The Value of Effective Communication among Insurance Professionals and Outside Counsel*, CLM Southeast Conference, Atlanta, Georgia (November 2018)
- *Managing Clients and Creating Collaborative Relationships*, Alabama Defense Lawyers Association (May 2018)

## CREDENTIALS

### Admissions

- Alabama

### Memberships

- DRI (Law Practice Management Committee Publications Chair, 2020-Present)
- Claims & Litigation Management Alliance (Alabama Chapter Vice President, 2021-2022; Alabama Chapter Secretary, 2017-2020)
- Alabama Defense Lawyers Association (Education Committee, 2020-Present)

### Education

- J.D., Samford University, Cumberland School of Law, 2012
- M.S., University of Alabama at Birmingham, 2007
- B.S., Tennessee Temple University, 2004

### Honors

- *Super Lawyers®* Rising Star (2022)