



## Reid E. Dammann

### PARTNER

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### RELATED SERVICES

- Intellectual Property Litigation
- Blockchain & Cryptocurrency
- Entertainment & Recreation
- Artificial Intelligence
- Commercial Litigation
- Cyber, Privacy & Data Security
- Technology Litigation

### OFFICES

- Los Angeles
- Irvine
- San Diego
- Ventura County

### OVERVIEW

Reid Dammann is a Partner in the Los Angeles and San Diego offices of GRSM practicing in the area of intellectual property, internet and technology law. Reid represents clients in both the procurement and enforcement of intellectual property. He also has experience handling privacy, data breach and cybersecurity litigation, HIPPA, first amendment and media rights, advertising, marketing & promotions and digital media matters. Reid's background and graduate work in computer science and electrical engineering adds value to his ability to counsel clients in a wide range of technical matters, transactions, and disputes. He handles intellectual property cases, primarily involving patents, trademarks, including false advertising, false designation of origin, trademark counterfeiting, trade secret, and unfair competition claims, under the Lanham Act, the

related Digital Millennium Act, California Business and Professions Code Section 17200 (unfair competition) et seq. and 17500, copyrights, and misappropriation, customs seizures and international trade, some cases involving a wide range of technologies and industry sectors including communications, computer related technologies, electronics, Internet technologies, semiconductor, software, mechanical devices and consumer products.

Reid has both brought and defended intellectual property related cases in various courts including the Central District of California, Southern District of California and the Eastern District of Texas. He has experience in reexamination proceedings in the United States Patent and Trademark Office, often as a result of pending patent litigation. He has also represented clients in ex parte and inter partes proceedings in the Trademark Trial and Appeal Board and the Patent Trial and Appeal Board in the United States Patent and Trademark Office. Reid also counsels on entertainment and domain name disputes and has represented clients before National Arbitration Foundation in Internet Corporation for Assigned Names and Numbers (ICANN) Uniform Dispute Resolution Policy (UDRP) proceedings. He further renders patent clearance, validity and patentability opinions, due diligence investigations, and is experienced in drafting a wide variety of intellectual property agreements including software licenses and development agreements.

While in law school, Reid was a recipient of the Santa Clara High Technology Law Scholarship and was a Technical Editor of the Santa Clara Computer & High Technology Law Journal.

## REPRESENTATIVE EXPERIENCE

Reid served as lead trial counsel for the following matters:

- *Porta-Fab Corporation v. Allied Modular Business Systems, Inc.*, Case No. 8:2023cv00593. Represented the defendant in a trademark infringement and counterfeit matter related to online advertising using Google® search terms. Secured favorable settlement for the client.
- *BTL Industries, Inc. v. Munera Esthetics, Inc.*, California Central District Court, Case No. 2:2023cv00269. Represented the Defendant in a patent infringement matter.
- *WSYLAX, LLC v. True Lacrosse, LLC et al*, California Central District Court, Case No. 2:2021cv09880. Represented the Defendant in a trademark infringement matter.
- *Source Information Systems, Inc. et al v. Glenn Stewart et al*, California Central District Court, Case No. 2:2017cv04246. Represented the defendant in a copyright and trademark infringement matter, with issues related to authorship.
- *C and SM Intl v. Burlington Stores Inc. et al*, California Central District Court, Case No. 2:2018cv02106. Represented the Defendant in a copyright infringement matter.

- *Sony Pictures Television Inc. v. Knee Deep Brewing Company et al*, California Central District Court, Case No. 2:2018cv03221. Represented the Defendant in a trademark infringement matter, involving issues related to the first amendment and parody.
- *Artvark Pet Products, Inc. v. Ilio Products, LLC*, California Central District Court, Case No. 2:2021cv02298. Represented the Defendant in a trademark infringement and unfair competition matter.
- *Larry G. Philpot v. Paul Nerger*, California Central District Court, Case No. 2:2020cv04802. Represented the Defendant in a copyright infringement matter.
- *Etereo Spirits, LLC et al v. James R. Ling et al*, California Central District Court, Case No. 8:2021cv00302. Represented the Defendant in a trademark infringement matter.
- *Deckers Outdoor Corporation v. Washington Shoe Company et al*, California Central District Court, Case No. 2:2021cv04328. Represented the Defendant in a trademark infringement matter.
- *Karma Nuts, Inc. v. Karma Bites, LLC et al*, California Northern District Court, Case No. 4:2021cv10055. Represented the Defendant in a trademark infringement matter.
- *Cstechus, Inc. v. NorthernZone, LLC*, California Southern District Court, Case No. 3:2021cv00122. Represented the Defendant in a trademark infringement matter.
- *Atico International v. Tofasco of America*, Florida Southern District Court, Case No. 0:2002cv60984. Represented the Defendant in a patent infringement matter.
- *Kennedy Marketing Group, Inc v. Printech USA, Inc et al*, California Central District Court, Case No. 8:2013cv01202. Represented the Defendant in a copyright infringement matter.
- *Deckers Outdoor Corporation v. Beachstar et al*, California Central District Court, Case No. 2:2015cv00751. Represented the defendant in a trademark infringement matter.
- *Nestle USA v. Wells International*, Central District of California, 2:19-cv-4607-CJC-AFM. Represented the defendant in a trademark infringement and unfair competition matter.
- *Charles Jones v. Amicizia Events*, Central District of California, 2:19-cv-08181-DMG-ASx. Represented the defendant in copyright infringement action.
- *Verragio, Ltd. V. Gonshor Fine Jewelry*, Central District of California, 2:20-cv-00273-DSF-SS. Represented the defendant in copyright infringement action.
- *CSTECH US v. Earth Animal*, Southern District of California, 3:19-cv-02274-AJB-MSB. Represented the plaintiff in a trademark, false designation, false advertising and unfair competition matter.
- *Grom Squad v. Klar Kreative, Inc.*, Central District of California, 2:18-cv-2387-MWF-GJSx. Represented the plaintiff in trademark and unfair competition litigation.
- *The Green Pet Shop Enterprises, LLC v. Maze Innovations, Inc*, Northern District of Illinois, 1:15-cv-01138. Represented plaintiff in a patent infringement action resulting in infringement and validity of the asserted patents.

- *Imagine That International, Inc. v. CS Tech US et al*, Southern District of California, 3:15-cv-01558. Represented Defendant in a patent infringement action resulting in settlement for a nominal amount after presentment of motion for summary judgment on prior sale grounds.
- *USB Technologies, LLC v. PNY Technologies, Inc et al*, Central District of California, 2:16-cv-05259. Represented Defendant in a patent infringement action resulting in dismissal.
- *Limestone Memory Systems, LLC v. PNY Technologies, Inc et al*, Central District of California, 8:15-cv-00656. Represented Defendant in a patent infringement action resulting in dismissal.
- *iCitizen Corporation v. CitySourced, Inc.*, Middle District of Tennessee, 3:13-cv-01435, Represented Defendant in a trademark infringement suit resulting in payment to Defendant to acquire rights involved.
- *TraderPlanet.com, LLC v. The Foundation for the Study of Cycles, Inc.*, Middle District of Florida, 8:13-cv-03120. Represented Defendant in a trademark infringement suit resulting in payment to Defendant to acquire rights involved.
- *Orange Circle Studio Corporation v. Graphique De France, Ltd et al*, Central District of California, 8:13-cv-01597. Represented Defendant in a copyright infringement case, resulting in dismissal.
- *Blue Spike, LLC v. Airborne Biometrics Group, Inc.*, Eastern District of Texas, 6:13-cv-00112. Represent Airborne Biometrics Group, Inc in defense of patent infringement action concerning patents relating to “signal abstracting,” identifying digital information and material, including video, audio, graphics, multimedia, and text based information, encompassing techniques known as “signal fingerprinting,” “acoustic fingerprinting,” or “robust hash functions.” Successful defense and dismissal of patent infringement case with no payment to plaintiff.
- *Imagine That International, Inc. v. Contech Enterprises, Inc. et al.*, Southern District of California, 3:12-cv-01153. Represented Defendant in a patent infringement suit resulting in settlement due to a strong assertion of invalidity.
- *IP Power Holdings Limited v. Bam Brokerage Inc et al*, Central District of California, 8:11-cv-01234. Represented Plaintiff in a patent infringement case resulting in a judgment of infringement.
- *Tang v. Tofasco of America, Inc. et al*, Western District of Arkansas, 5:11-cv-05112. Represented Defendant in a patent infringement case.
- *563704 B.C., Ltd. v. Reebok International, Ltd. et al.*, 2:11-cv-02642, Central District of California. Represented Plaintiff in patent infringement matter.
- *Mizzetti v. Macadamia Natural Oil, LLC*, 1:10-cv-01681, Northern District of Georgia. Represented Defendant in misappropriation of image, name, and likeness.
- *Ambato Media, LLC v. Clarion Co., Ltd et al*, 2:09-cv-00242, Eastern District of Texas. Represented Defendant in a patent infringement suit, resulting in a favorable settlement.
- *Traffic Information, LLC v. Sony Electronics Inc. et al*, 2:09-cv-00191, Eastern District of Texas. Represented Defendant in a patent infringement suit, resulting in settlement.

- *ICHL LLC v. BFG Technologies, Inc. et al.*, 2:09-cv-00191, Eastern District of Texas. Represented Defendant in a patent infringement suit, resulting in settlement.

## PRESENTATIONS

- Presenter, *Patent Law Fundamentals*, Lunch & Learn: Intellectual Property, Orange County Paralegal Association, February 2024

## CREDENTIALS

### Admissions

- California
- District of Columbia
- U.S. District Court, Northern, Central, Eastern, and Southern Districts of California
- U.S. District Court, Western District of Texas
- U.S. District Court, Western District of Washington
- U.S. Court of Appeals, Federal Circuit
- U.S. Court of Appeals, Ninth Circuit
- U.S. Court of International Trade
- U.S. Patent and Trademark Office

### Memberships

- American Intellectual Property Law Association
- California Bar Section of Intellectual Property Law
- Ambassador for the Los Angeles Intellectual Property Law Association (LAIPLA)
- Federal Circuit Bar Association
- National Association of Patent Practitioners

### Education

- J.D., University of Santa Clara
  - Recipient, Santa Clara High Technology Law Scholarship
  - Technical Editor, *Santa Clara Computer & High Technology Law Journal*
- M.S., Electrical Engineering and Computer Science, University of California, Los Angeles
- B.S., University of California, San Diego

### Honors

- *Super Lawyers*® Rising Stars distinction in Intellectual Property and Intellectual Property Litigation (2013 -2015)