



Travis L. Richins

PARTNER

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RELATED SERVICES

- Intellectual Property Litigation
- Intellectual Property Transactions
- Advertising & E-Commerce
- Commercial Litigation

OFFICES

- Alexandria

OVERVIEW

With more than 15 years of experience in commercial litigation, intellectual property disputes, and trademark law, Travis guides companies through the complexities of trademark registration, brand protection, and trademark dispute resolution.

His approach is tailored to meet the specific needs of each client, whether they are small startups or established companies looking to secure their brand identity and defend against infringement.

Travis' legal practice provides efficient, effective solutions to protect the integrity of his clients' trademarks and intellectual property. He works closely with businesses to register trademarks, resolve disputes with competitors, and ensure that their brands remain strong and protected in the marketplace. From filing trademark applications to handling disputes before the Trademark Trial and Appeal Board (TTAB), he is committed to helping businesses navigate the legal challenges of brand protection.

CREDENTIALS

Admissions

- Virginia
- Texas

Memberships

- Dallas Young Lawyers Association, E-mentor

Education

- J.D., *cum laude*, Southern Methodist University, Dedman School of Law
 - Dean's List
 - Dean's Scholarship
 - Head of Jackson Walker Moot Court Board Brief Writing Committee
- B.A., *cum laude*, Music, University of Utah
 - Violin Performance Scholarship
 - Sigma Gamma Chi, Treasurer
 - Service Corps Member