

Fashion

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CONTACTS

Philip Robert Brinson
Partner

OVERVIEW

Fashion and professional modeling are integral parts of the entertainment industry, presenting a unique set of legal challenges that require industry-specific knowledge. Our team represents modeling agencies, professional models, designers, and fashion show producers. Fashion permeates across entertainment, media, and sports, involving areas such as endorsements, brand protection, merchandising, distribution, intellectual property, and event production. We have provided counsel to clothing, footwear, and jewelry designers, manufacturers, and retailers, as well as show producers, agencies, and talent.

LITIGATION

Our legal work in the fashion industry encompasses a wide range of matters. In litigation, we handle cases related to copyright and trademark infringement, enforcement, and defense. We also represent clients in

personal injury defense, employment liability claims, including wrongful termination and sexual harassment, and commercial disputes involving breaches of contract and related claims.

INTELLECTUAL PROPERTY

In the realm of intellectual property, we protect our clients' rights through copyright and trademark review, and we address issues related to social media, publication, and rights to privacy and publicity. Our services extend globally, covering registration, protection, clearance, and enforcement of intellectual property rights across international borders.

TRANSACTIONS

We also assist clients with business transactions and contract negotiations, helping to negotiate agreements, select business entities, and provide general corporate representation and governance. Our services include capital raising and securities compliance, mergers and acquisitions, and financing arrangements, whether as borrower or lender. Additionally, we manage product placement agreements, franchise and license agreements, and explore cross-marketing and brand-building opportunities. We ensure our clients meet their tax compliance obligations while advancing their business goals.