

Media

RELATED SERVICES

- Casualty
- Commercial Litigation
- Employment
- Entertainment
- Entertainment & Recreation
- Fashion
- Intellectual Property Litigation
- Intellectual Property Transactions
- Labor
- Professional Liability Coverage
- Sports

CONTACTS

Philip Robert Brinson
Partner

OVERVIEW

Our team has extensive experience in assisting a broad range of clients involved in the video, audio, print, and multimedia industries. We understand the highly competitive, innovative, and fast-paced nature of this technology-driven sector and offer forward-thinking representation on the first-impression, precedent-setting business and legal issues our clients encounter daily.

We provide business and legal counsel to clients in radio, television, broadband, cable, and wireless broadcasting, including creators, operators, and investors in emerging digital content distribution channels such as video on demand, wireless devices, webcasting, streaming video, and interactive media. Our representation extends to authors and publishers of various literary and periodical publications, including novels, trade and educational materials, newspapers, and magazines. From development through publication and beyond, we guide our clients through the unique legal and business challenges of the publishing industry.

In the visual arts sector, we represent innovative companies involved in stock photography, media, marketing, and publication. Our clients include photographers, agencies, and other industry professionals who rely on us to protect their creative endeavors.

LITIGATION

Our litigation services cover a wide array of issues critical to the media industry. We handle copyright and trademark protection, enforcement, and defense, as well as infringement actions, rights of publicity, false light claims, defamation, and the improper use of names and likenesses. We also defend against professional liability claims involving breaches of fiduciary duty, First Amendment rights, censorship, privacy concerns, defamation, and public figure implications. Employment liability claims, including wrongful termination, sexual harassment, discrimination, and breach of contract, are managed with a focus on protecting our clients' interests. Additionally, we provide crisis management and public relations counsel to help navigate the complexities of public and legal scrutiny.

INTELLECTUAL PROPERTY

On the intellectual property front, we advise on rights protection, including copyright content protection, social media concerns, privacy, and publicity matters. Our services extend globally, covering domestic and foreign registration, protection, clearance, and enforcement litigation. We protect brands, talent, and product placement arrangements, manage digital content ownership, and handle software licensing.

EMPLOYMENT

In employment matters, we negotiate agreements for media industry executives, writers, publishers, distributors, agents, consultants, and managers. We assist media organizations with employee, consultant, and contractor hiring, including drafting offer letters, resolving disputes, and developing employment policies. We also manage terminations, transitions, misconduct claims, and enforce non-compete agreements and other restrictive covenants, ensuring the protection of trade secrets and ownership of materials created for our clients.

TRANSACTIONS

Our team also excels in business transactions and contract negotiations, including technology transfers, business entity formation, capital raising, and securities compliance. We draft and negotiate development, distribution, management, and publishing agreements, as well as rights agreements like literary options and life story rights. Additionally, we support media entities with mergers and acquisitions, financial facility negotiations, and regulatory compliance.