

Franchise

RELATED SERVICES

- Employment
- Intellectual Property Litigation
- Real Estate
- Retail & Hospitality
- Securities
- Taxation

CONTACTS

Ronald A. Giller

Partner

Calvin E. Davis

Partner

OVERVIEW

In our representation of franchisors, licensors and suppliers, GRSM handles all aspects of national and international franchising. Our clients manage networks that range from dozens to thousands of outlets. They rely on our 50-state platform for consistent, integrated and comprehensive counsel.

From network expansion to brand protection, our franchise law teams collaborate with colleagues to advise on such related areas as:

- Bankruptcy
- Class actions
- Employment
- Hospitality
- Intellectual property
- Leasing
- Securities
- Tax

Clients value our effectiveness and assertiveness in litigation.

For franchisors, we have led the prosecution of royalty claims against franchisees (including securing attachments and other provisional relief), defended franchisors against actions brought by franchisees for breach of contract and alleged statutory violations, the defense of vicarious liability actions, and enforced IP rights through trademark infringement lawsuits, which included securing restraining orders and preliminary injunctive relief.

FRANCHISE LAW LEADERSHIP

GRSM franchise law attorneys work with emerging and established regional, national and international franchisors in a variety of industries:

- Automobile services
- Consumer products
- Employment staffing
- Equipment rental
- Financial services
- Food service
- Healthcare
- Hospitality
- Insurance
- Manufacturing
- Personal care
- Petroleum marketing
- Real estate
- Restaurant
- Retail
- Wellness and fitness

Our attorneys are active in the franchise industry. We have backgrounds as in-house counsel at one of the largest global franchisors, have earned the elite designation as certified specialists in franchise law, and have been recognized by industry publications including as “Legal Eagles” by *Franchise Times* and Best Lawyers by *U.S. News*.