

Intellectual Property Litigation

RELATED SERVICES

- Advertising & E-Commerce
- Antitrust
- Appellate
- Commercial Litigation
- Cyber, Privacy & Data Security
- Intellectual Property Transactions
- International Law
- Unfair Competition

CONTACTS

Richard P. Sybert

Partner

Susan B. Meyer

Partner

Hazel Mae B. Pangan

Partner

OVERVIEW

Skilled at securing, asserting and defending all aspects of intellectual property rights, GRSM has earned a reputation as proven litigators and trial lawyers who resolve complex challenges and protect the most valuable assets our clients hold. GRSM is at home in the courtroom. We are sharply differentiated from other large law firms in our depth of trial experience. Our deep IP bench, which includes more than a dozen registered patent attorneys, manages all aspects of IP holdings: patents, trademarks, copyrights, design rights and trade secrets. Our reach is global, many team members have technical backgrounds, and our value-add counseling helps clients monetize, safeguard and coordinate IP portfolios.

IP DISPUTES & LITIGATION

Whether in state or federal courts, in arbitration forums, or before the U.S. Patent and Trade Office (USPTO), GRSM has nationwide teams of first-chair IP litigators and appellate practitioners. We regularly undertake prosecution and administrative proceedings before the USPTO, Copyright Office, and Trademark Trial and Appeal Board (TTAB), as well as foreign bodies through correspondent counsel.

We identify, defend and assert claims involving:

- Infringement
- Counterfeiting
- Design claims
- Cybersquatting
- Copyright and trademark dilution
- Trade secret misappropriation
- Trade dress violations
- Post grant reviews
- *Inter partes* review
- AI-based claims

Our pretrial practice includes striving to resolve legal issues early on in a cost-effective manner, with numerous summary judgments and dismissals granted for clients. Our trial-ready strategies and ability to try a case before a jury send a clear message to opponents and position clients for favorable outcomes.

In fast-moving situations, we act aggressively against infringers using temporary restraining orders and preliminary injunctions when necessary. We also have extensive experience crafting and implementing cost-efficient enforcement programs, which include seizures, anti-counterfeiting and grey market enforcement.

INDUSTRY EXPERIENCE

Understanding our clients' industries and businesses creates tactical and cost-effective advantages for clients.

For example, after we delved into the world of metallurgy for a luxury watchmaker accused of trademark infringement, we argued persuasively and were granted summary judgment by the district court in our client's favor, which was later upheld on appeal.

GRSM's industry experience is extensive and spans Europe, Canada, Latin America and the Pacific Rim. Our clients' technologies and industries include:

- Medical devices
- Biotechnology and biomedical engineering
- Computer software
- Chemistry

- Pharmaceuticals
- Microfluidics/Micro electromechanical systems
- Mechanical, chemical, civil and environmental engineering
- Telecommunications, including mobile devices
- Luxury brands, including jewelry, watches and apparel
- Automotive
- Toys
- Apparel

We also are active in worldwide organizations contributing to the development of IP law. Our attorneys are involved in AIPLA (American Intellectual Property Law Association), INTA (International Trademark Association), LES (Licensing Executives Society) and other influential groups.

TECHNICAL TRAINING & LEGAL DEPTH

Top performing IP practitioners usually draw from previous careers and training in the hard sciences and other technical skills. GRSM's IP bench includes aerospace and computer engineers, geneticists, physicists, economists and others with specialized backgrounds. Our resident knowledge helps clients avoid ramp up time and learning curves on their legal teams.

Within the IP realm, we are active nationally and globally. Our lawyers are former USPTO examiners, adjunct professors and instructors of law, as well as certified arbitrators and mediators with the World Intellectual Property Organization (WIPO), International Trademark Association Panel (INTA), and the American Arbitration Association. Additionally, our experience as corporate and in-house counsel for a range of private companies helps us support clients' business goals.